Arlene O’Reilly  Easton MD

*The first 25 years of my career* included working for clients of Madison Avenue ad agencies practicing the principles of clear communication. *Later, as a consultant for small business owners and non-profits, I helped then get clear on their marketing messaging.*

In New York I was fortunate to begin my spiritual studies with Raymond Charles Barker. Which continue today in my studies with a spiritual mentor.

***Now I work one-to-one with****spiritual mentors, practitioners and ministers who aren’t clear how to describe what they do. I help them answer two questions about their service to others:*

*1. Who’s it for?*

*2. What’s it for?*

*Those answers can be transformed into marketing messages for your websites, emails, etc.* ***So the marketing connects you to the clients you want to work with.***

S*end me an email if want to chat to see if this work could help you.*